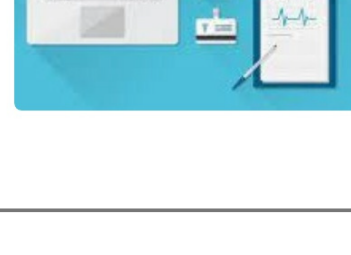


Safe Sleep Certified Hospital Notes

Cribs for Kids 1st Friday Update -Sept. '23 - Vol.4, #2

Feature: Hospital Certification Tools & Resources

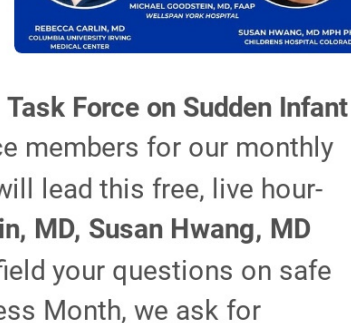
With back to school season in full swing, this month's e-newsletter focuses on the resources available to our Infant Safe Sleep Certified Hospitals. This includes the certification manual, training and education guides, and tool kit along with our Submittable online management system. We'll review these resources, answer some frequently asked questions, and invite you to ask your questions.



Ask Your Questions: Safe Sleep Expert Roundtable Webinar - September 26th at 12pm

Do you have questions about the **Recommendations for Reducing Infant Death in the Sleep Environment**? Later this month you can have those questions answered by the docs who wrote the recommendations. Released in June 2022, these recommendations are the foundation upon which our National Infant Safe Sleep Hospital Certification program is built. Researched and written by the **Task Force on Sudden Infant Death Syndrome**, Cribs for Kids is honored to welcome four task force members for our monthly Safe Sleep Champions webinar in September. **Dr. Michael Goodstein** will lead this free, live hour-long session. He will be joined by task force members, **Rebecca Carlin, MD, Susan Hwang, MD MPH PhD, and Jeffrey Colvin, MD JD FAAP**. They will be available to field your questions on safe infant sleep. A great lead into October's SIDS and Safe Sleep Awareness Month, we ask for registration and questions in advance for what promises to be an informative hour.

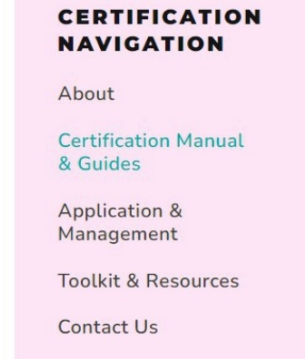
Register for September 26th & Submit a Question: <https://cribsforkids.org/25th-anniversary/>
Check out Earlier Webinars: [25th-Anniversary – Cribs for Kids](#)



Using the Certification Manual & Guides

Our online resources allow healthcare team members to independently and efficiently earn and manage their hospital's safe sleep certification. Take a look:

- **Quick Guide:** A concise overview of expectations at each level along with steps needed to move toward and maintain certification. Keep an eye out for the teal stop sign for 2024 certification application requirement for those hospitals seeking their initial or recertification for a five-year designation. *Note: 2024 requirements are **not** needed for annual report compliance for hospitals in an active five-year certification period.*
 - <https://cribsforkids.org/wp-content/uploads/HC23.Quick-Guide.pdf>
- **Certification Manual:** A complete 29 page manual addressing certification requirements—expectations and maintenance. The table of contents ensures easy navigation of the manual. This should be the first place hospital champions consult for certification questions.
 - <https://cribsforkids.org/wp-content/uploads/HC23.Certification-Manual.pdf>
- **Policy Guide:** A hospital's infant safe sleep policy is the foundation of safe sleep certification. The policy guide ensures your hospital's infant safe sleep policy meets certification minimum standards. If it's time for your certified hospital to review its policies, consult this guide. This guide is the same rubric our certification reviewers use to evaluate submitted policies. *Note: while hospitals aren't required to update policies to maintain their five-year certification, these minimum policy standards must be met when applying for initial or recertification.*
 - <https://cribsforkids.org/wp-content/uploads/HC23.Policy-Evaluation-Guide.pdf>
- **Training & Education Guide:** Hospitals choosing to develop their own team member training or family education, or use a regional resource, should use these guides to ensure all required elements of safe sleep training for team members and/or education of family/caregivers meets certification minimum standards. Again, this is the same rubric used by our reviewers to evaluate submitted materials.
 - <https://cribsforkids.org/wp-content/uploads/HC23.Training-Education-Evaluation-Guide.pdf>



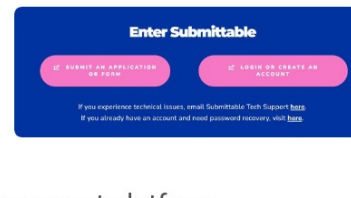
Your 5-Year Designation: Annual Reports & Upgrades

Safe Sleep Certified Hospitals earning certification are designated for five years, requiring only the submission of an annual report demonstrating ongoing compliance at the hospital's certified level. Remember, annual reports are now submitted via our new online management platform, Submittable.

It's pretty simple:

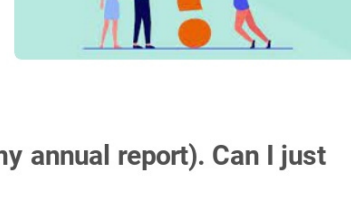
- Hospitals submit an annual report during the anniversary month of their award. If your hospital earned certification in, say, June of 2022, the annual report is due by June 30th each year from 2023- 2026. By June of 2027, the hospital will apply for a second five-year designation.
- A note on upgrades: hospitals can use the annual report process at the end of year one and year two to apply for an upgrade. So, if that June 2022 designated hospital was certified at the bronze or silver level, an upgrade application for silver or gold award can be submitted with the annual report in 2023 or 2024.
- Note: Cribs for Kids sends a reminder email/Submittable message to each hospital's designated champion about 45 days before the annual report due date and about 75 days before the recertification deadline.

Access Submittable via Our Website: <https://cribsforkids.org/apply-manage/>



A Few FAQs

We work to answer anticipated questions via our manual and guides. We have a few items about which our hospitals send emails to us for clarification. We thought we would address in this e-newsletter edition.



I am having a hard time using Submittable for my recertification (or my annual report). Can I just email it to you?

No. All annual reports, upgrades, and applications must be sent via Submittable. Submittable creates a secure, trackable record of communication that can be shared across your team members and ours. We know platform conversions are tough, but we have already reviewed over 250 annual reports, 50 individual hospital applications, and 10 system applications. It works and is great once you get started!

I was certified in 2022, in reading the policy guide and new requirements, do I have to have that in place for my 2023 annual report?

No. When hospitals earn their five-year safe sleep designation it is based on the recommendations and requirements in place at the time of award. Hospitals are expected to maintain that level of care, processes, and engagement across its five-year designation. It's recommended that certified hospitals review the most recent requirements as they review and update their own policies, training, education, audit, assessment, etc... during across the award period. This ensures the hospital is prepared for its recertification at its fifth year anniversary.

Our hospital completes audits as outlined in the manual for our silver/gold certification. In completing the annual report, we are asked to submit an annualized audit compliance rate. What is that?

We direct the hospitals back to the Certification Manual for this question.. We are simply asking hospitals to compile the overall percentage of their staff's compliance found via the completed audits across the year. If your hospital audits 20 beds/bassinets a month, provide an average of those 240 audits. If the compliance rate is below the minimum standard, provide steps being taken by the hospital to improve. Please the manual for minimum requirements.

Can we use the All Employee Hospital Wide Training for our Clinical Team Member Training?

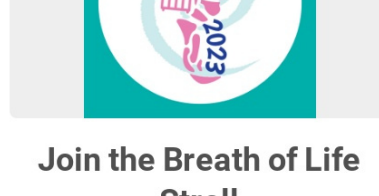
*No. The All Employee Hospital Wide Training is **only** to be used in one of two ways. One: Used by Silver or Gold certified hospitals that are facing a financial or operational barrier related to the use or distribution of wearable blankets. Two: Used by Gold certified hospitals (that are using/distributing wearable blankets) as one of its two required community outreach channels. Again, we point hospitals back to the certification manual to review expectations. We have recently instituted a Submittable form request to access a download of the module, but it can be previewed on our Tool Kit.*

What can I use for (insert need here-- training, education, audit form, safe sleep space assessment)?

Head to our Tool Kit. As you navigate the tool kit, you'll see resources are organized by level. Hospitals are not required to use these tools, but we offer them as a turn key path to earn safe sleep certification. The tool kit includes links to research upon which our program is built, a library of safe sleep images, examples of hospitals providing safe sleep education their website, sample policies, audit forms, links to our store to purchase education items including crib cards and door hangers, Safe Sleep Sammi & Sasha, and our Cribette. See, everything!

Click for our Comprehensive Tool Kit:<https://cribsforkids.org/toolkit-resources/>
We welcome your questions at hospitalcertification@cribsforkids.org

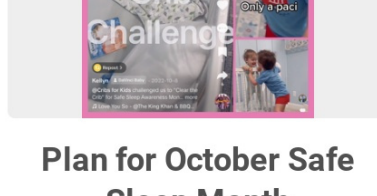
There Is Still Plenty of Time



Join the Breath of Life Stroll

Registration for October's **Breath of Life Stroll** is open. Hospitals are invited to use this as a fundraiser. Cribs for Kids credits money raised by your hospital and community to be used in our partner store. **Stroll Toolkit** is your planning guide, whether hosting a one-day live event or joining us for our virtual stroll. Participation meets a gold certification outreach requirement.

Click to Get Started:
<https://cribsforkids.org/bols-partner/>

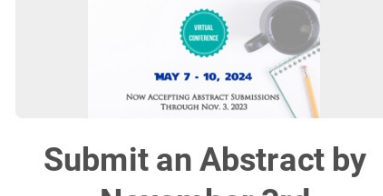


Plan for October Safe Sleep Month

October's SIDS & Safe Sleep Awareness Month is the time to spread a uniform safe sleep message across social media, your hospital, and community. Use the free tools and resources available and learn more via our August webinar. We talk about #clearthecrib and how to Safe Sleep Sammi & Sasha as social media influencers.

Click for the Tool Kit: [SIDS Awareness Month Toolkit | Safe to Sleep® \(nih.gov\)](#)

Click for our August Webinar:
<https://youtu.be/CKFgy1cdlyg>



Submit an Abstract by November 3rd

Scheduled for **May 7th-10th, 2024, the 8th National Cribs for Kids Conference** virtually brings together experts and advocates committed to infant safe sleep. Consider sharing your hospital's training, education, outreach, quality initiatives—any work your team or like-minded colleagues are doing—with our conference by submitting an abstract.

Click to Get Started:
[Home - 8th National Cribs for Kids Conference \(cvent.com\)](#)

August Safe Sleep Hospital Certification Awards

Congratulations to hospitals earning **Infant Safe Sleep Hospital Certification** in August. It was a busy month with upgrades, first and second time designations, along with system and individual hospitals. Well done to all, including our busy hospital certification team, on a great month of awards.



Hospitals Earning an Initial Five-Year Certification:

- **GOLD**
 - St. Elizabeth Edgewood Hospital in Kentucky and St. Elizabeth Dearborn Hospital in Indiana. This was a system certification for these two first time designees.
 - St. Mary's Regional Medical Center in Arkansas.
- **SILVER**
 - North Kansas City Hospital in Missouri.
 - Carolina Pines Regional Medical Center in South Carolina.
- **BRONZE**
 - Doctors' Medical Center of Modesto in California.
 - Integris Miami Hospital and Mercy Ardmore Hospital each in Oklahoma.
 - University Health Lakewood Medical Center in Missouri.

Hospitals Earning a Second Five-Year Certification:

- **GOLD**
 - Providence St. Joseph Hospital in Montana.
- **BRONZE**
 - University Health Truman Medical Center in Missouri, part of a system certification with Lakewood noted above.
 - MedStar Franklin Square Medical Center in Maryland.
 - Jefferson Abington Hospital in Pennsylvania.

Hospitals Earning an Upgrade to Gold Safe Sleep Certification:

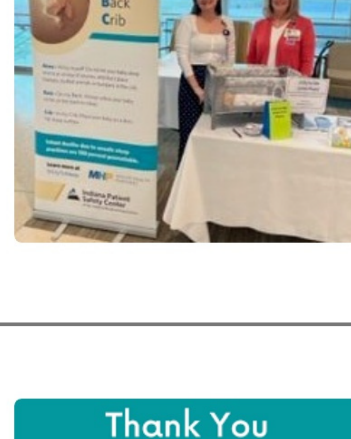
- Boone County Hospital in Iowa.
- Texas County Memorial in Missouri.

Searchable Map of Safe Sleep Certified Hospitals:
<https://cribsforkids.org/hospitalcertification/>

September Fun Foto Feature

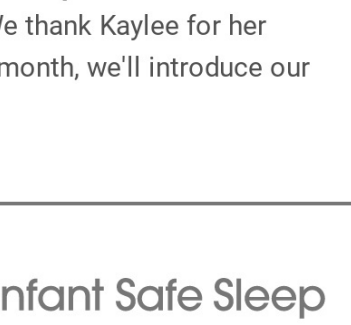
Thank you to our safe sleep certified hospital champions sending photos of their community events. **MHP Medical Center**, a Major Hospital, in Shelbyville, IN, included event photos in their annual report. Here their team uses our **Safe Sleep Sammi & Sasha Toy Kit** to demonstrate safe sleep. Terrific!

Send Your October Safe Sleep Event Photos:
hospitalcertification@cribsforkids.org.



A Note of Gratitude and Well Wishes

As we say "good bye" to summer and "hello" to fall, we also say goodbyes to our valued hospital certification team member, **Kaylee Fagundes**. Kaylee joined Cribs for Kids in mid-2020, building many of tools and systems reviewed in this month's e-newsletter. Kaylee continues her commitment to reducing infant mortality in her home state of California. She joins the **San Luis Obispo County Public Health** with a leadership role in its Maternal, Child & Adolescent Health services. We thank Kaylee for her incredible work and wish for her all that she wishes for herself! Next month, we'll introduce our new Certification RN Reviewers!



Thank You for Reading and Supporting Infant Safe Sleep



Devon George
Devon is using Smore to create beautiful newsletters