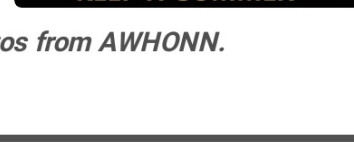


Safe Sleep Certified Hospital Notes

Cribs for Kids 1st Friday Update - July '23 - Vol.3 #12

Keeping It Simple for the Summer

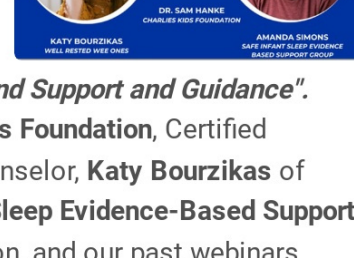
Following our content heavy, research focused edition in June, July's safe sleep certified hospital e-newsletter is a simple one-- lots to mark in your calendar, link to AAP's NCSS new website, hospitals earning Safe Sleep Certification in June, and lots of Fun Fotos from AWHONN.



MARK YOUR CALENDAR

July 25th - Cribs for Kids Safe Sleep Champion Webinar Series Continues

Register to join us live on **Tuesday, July 25th, at Noon Eastern** when Cribs for Kids continues its monthly Safe Sleep Champions Webinar series. This month we'll discuss how to help those committed to infant safe sleep, with **"Safe Sleep is Hard: Where to Find Support and Guidance"**. We'll talk with Safe Sleep Champions: **Dr. Sam Hanke** of **Charlie's Kids Foundation**, Certified Pediatric Nurse Practitioner, Sleep Consultant and Breastfeeding Counselor, **Katy Bourzikas** of **Well Rested Wee Ones**, and **Amanda Simons**, founder of **Safe Infant Sleep Evidence-Based Support**. If you aren't able to join us live, you can catch up with the conversation, and our past webinars from February through June, on the 25th anniversary page on our website.



Safe Sleep Champions 25th Anniversary Webinars & Registration:
<https://cribsforkids.org/25th-anniversary/>

July 27th - NICHD Safe Sleep Awareness Month Planning Webinar

You're invited! The NICHD and its partners invite you to join in for a FREE webinar on July 27th at 2pm Eastern. During this interactive presentation you will learn about plans and tools to mark SIDS and Safe Sleep Awareness month across October. Plan to dedicate October to spreading safe sleep awareness among your audience-- families, staff, and caregivers-- by participating in this nationwide annual campaign. The first step is joining the webinar. on 7/27 at 2pm ET.



Registration Link: <https://bit.ly/3XalRqy>

Get Started - October Breath of Life Stroll - Downloadable Information Packet Available

For our Infant Safe Sleep Certified Hospitals at the gold level, or seeking gold certification, the **Breath of Life Stroll** provides a great opportunity to meet a few goals. First, it provides a turn key opportunity for community outreach. It also offers a way to earn money to purchase safe sleep spaces. Finally, for all of our hospitals, it's a great way to engage and collaborate across the hospital and the area served. The Cribs for Kids team developed a great downloadable info packet to help you plan your own Breath of Life Stroll, whether you decide to do a one-day live event or form a team and join us in our month-long virtual Stroll. This toolkit covers everything from virtual platform training and sample social media posts to a live event checklist and sample sponsor forms. It's a great opportunity to gather your community and raise awareness of safe sleep. October is also Pregnancy and Infant Loss Awareness Month, and The Stroll is a lovely way to honor little lives lost and to give loss families a healing opportunity to remember them.



Link for More the Breath of Life Stroll Packet and More:
[Breath of Life Stroll Partner Fundraising Opportunity - Cribs for Kids](#)

Submit Your Abstract - 8th National Cribs for Kids Conference

The 8th National Cribs for Kids Conference, **25 Years - The Power of the Past and the Force of our Future**, is scheduled for **May 7th through the 10th, 2024**. It is again a virtual event. The decision to maintain our virtual platform allows us to transcend geographical and financial boundaries, ensuring that individuals from diverse backgrounds can attend and, better still, present. We know so many of our hospitals and their partners are doing incredible work in support of infant safe sleep and SIDS-- we so enjoy learning about it in your annual compliance reports. Perhaps you'll consider sharing at our conference? We welcome abstracts highlighting your initiatives, awareness campaigns, innovative approaches, or experience in using any of our programs-- whatever you may be doing that supports infant safe sleep. Whether you are an esteemed academic, a dedicated advocate, or a professional with valuable expertise, your insights are invaluable in shaping a safer future for our little ones. Share your knowledge with an audience of fellow change-makers while fostering collaboration to ensure safe sleep for infants.



Conference Information:
<https://cribsforkids.org/conference/>
Abstract Submissions Due By November 3, 2023, at 5 PM ET

AAP Launches New Collaborative Safe Sleep Effort

ANNOUNCING: THE SUDDEN UNEXPECTED INFANT DEATH (SUID) PREVENTION PROGRAM

The American Academy of Pediatrics (AAP) was awarded the three-year cooperative agreement from the Health Resources and Services Administration (HRSA) Maternal and Child Health Bureau (MCHB) in July 2022. The AAP is partnering with the National Institute of Children's Health Quality (NICHQ) and the National Center for Fatality Review and Prevention (National Center) with the goal of reducing the rates of SUID and its racial and ethnic disparities. The AAP has identified three priorities:

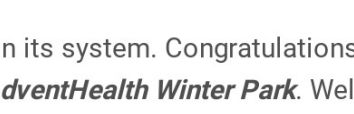


- establish a collaborative of national safe sleep organizations and stakeholders
- increase pediatric providers' awareness and participation of child death review (CDR) and fetal and infant mortality review (FIMR) data,
- create culturally-conscious, family-oriented safe sleep educational opportunities and resources to be made available on the AAP's website.

Link to Learn More: <https://www.aap.org/safesleep>

CONGRATULATIONS: JUNE SAFE SLEEP CERTIFIED HOSPITALS

Congratulations to these hospitals earning either their first five-year infant safe sleep certification, earning a recertification for another five years, and those upgrading their safe sleep designation to



Welcome to three **AdventHealth** hospitals in **Florida** earning infant safe sleep certification at the **Bronze** Level for the birthing hospitals in its system. Congratulations to **AdventHealth Altamonte Springs**, **AdventHealth Celebration**, and **AdventHealth Winter Park**. Well done! These hospitals join **AdventHealth Zephyrhills** which earned its second five-year designation. Congrats to this hospital on leading the way for its system.

Cribs for Kids awarded a second-five year designation to each of these hospitals earning Infant Safe Sleep Certification:

- **Gold** - Two hospitals in Indiana: **St. Catherine Hospital** in East Chicago and **Reid Health** in Richmond. Two Hospitals in New York: **North Central Bronx Hospital** in Bronx and **NYC Health +Hospitals South Brooklyn Health** in Brooklyn.
- **Bronze** - **Upstate Community Hospital** in Syracuse, New York.

In addition to the three hospitals newly awarded and the six hospitals earning their second five-year designation, Cribs for Kids is proud to recognize eight hospitals that upgraded to the highest level of Gold Safe Sleep Certification through the annual compliance report process. Congratulations to **Memorial Hospital** in Ohio and **Ascension St. Thomas Rutherford** in Tennessee, along with the Ballard Health Hospitals including **Johnson City Medical Center**, **Bristol Regional Medical Center**, **Franklin Woods Community Hospital**, **Indian Path Community Hospital**, **Greenville Community Hospital**, **Johnston Memorial Hospital**, and **Niswonger Children's Hospital and the Family Birth Center at Johnson City** each in Tennessee and **Norton Community Hospital** in Virginia.

Link to Our Map of Certified Hospitals: <https://cribsforkids.org/hospitalcertification/>

Fun Fotos Feature - AWHONN Edition

Cribs for Kids attended June's AWHONN Conference in New Orleans. Kaylee and Devon spoke with lots of nurses who were learning about our programs and those who their hospitals were planning to apply for safe sleep certification. We were especially happy to meet so many nurses from our Infant Safe Sleep Certified Hospitals. We did our best to snap as many pix. Apologies for those we may have missed or any names we have incorrect-- it was only in our excitement that we may have missed something. Thank you to everyone who stopped by!



Melissa Lathion, Jill Colvin, & Michael Delarosa
Memorial Hospital & Health Care Center in Jasper, IN



Kellie Hall & Ashley Mitchell
Exeter Hospital in Exeter, NH



Jennifer Baker & Regina Lockwitz
Erlanger East in Chattanooga, TN



Debra Sperlberg
University of Washington Medical Center NW in Seattle, WA



Angela Strickland
SSM Health St. Anthony in Oklahoma City, OK



Nancy Travis
Lee Health in Florida



Lani Brown
INOVA Fair Oaks in Fairfax, VA



Michelle Woods (Center) & Friends
North Carolina PQCNC Team



Cathy Narcavage-Bradley
Upstate Community Hospital in Syracuse, NY



Holly Jones & Elizabeth McIntire
IU Ball Health Memorial in Muncie, IN



Vivian Petticord
UPMC Magee-Womens Hospital, Pittsburgh, PA



Nadine Walker & Krista Jackson
AdventHealth in Orlando, FL



Stacy Wrigley & Tania Bustillo
Memorial Hospital West in Pembroke Pines, FL



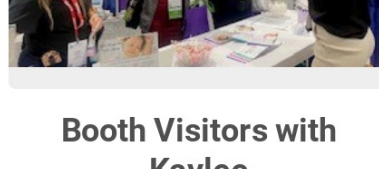
Evelyn Radichel & Kristy Wente
Hillcrest Medical Center in Tulsa, OK



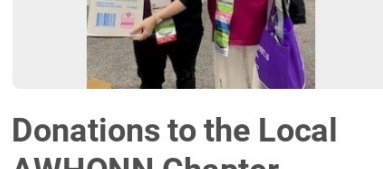
Zibby Merritt & Shannon Young
Multicare Deaconess Hospital in Spokane, WA



The Team from Safe Sleep Simulation
What a great booth neighbor! Check out their innovative work here:
<https://www.safesleepsimulation.com/>



Booth Visitors with Kaylee
In Action as we spoke with so many people are our programs



Donations to the Local AWHONN Chapter
We were honored to be able to donate our Cribette and other safe sleep items from our booth to a local chapter of AWHONN

For More Information on our Programs

Visit www.cribsforkids.org



Devon George

Devon is using Smore to create beautiful newsletters