

# Safe Sleep Certified Hospital Notes

Cribs for Kids 1st Friday Monthly Update-Jan '24-Vol 4.6

## Happy New Year from the Hospital Certification Team

Each January our certified hospital e-newsletter shares notable Infant Safe Sleep happenings from the past year, reviews the year's infant safe sleep hospital certification activity, gives notes on any certification changes and expectations effective for 2024, and highlights what's on deck for 2024 as Cribs for Kids works with partners and hospitals like yours to continuously improve our infant safe sleep resources as we work to reduce injuries and deaths related to unsafe sleep. Take a look....



## 2023 Notable Happenings & Accomplishments Across the Year

Cribs for Kids celebrated our 25th Anniversary across 2023 with free monthly webinars, introduced new education, expanded resources and much more. We are featuring monthly highlights here with links to these new tools and resources below-- good stuff!



- **2023 Kick Off** - Premiere of our **25th Anniversary Video** and our first free **Safe Sleep Champions** monthly webinar.
- **January** - Launch of **Submittable** platform providing streamlined hospital management of the application and annual report process.
- **February** - Debut of **12 Steps for 12 Months** education content reflecting the AAP's 2022 updated guidelines. Available in English & Spanish as fliers, posters, badge buddies, door hangers, crib cards, and video.
- **March** -Announcement of **Just Baby: A Safe Sleep Lullaby**. This sweet song is an accessible teaching tool unique to Cribs for Kids. Available in English & Spanish as audio and video.
- **April** - Release of updated **Safe Sleep Ambassador** module to reflecting the AAP's latest recommendations. This web-based, self-paced education is available at no cost, providing a completion certificate with post-test success.
- **May** - Introduced our **Cribs for Kids Product Catalog** allowing visitors to easily view our latest safe sleep products and education materials. The catalog features two pages dedicated to items recommended for hospital use.
- **June** - Attended the **AWHONN Convention** in New Orleans, connecting in person with nursing colleagues across the country about Safe Sleep Hospital Certification. Check out our July newsletter on the toolkit for fun fotos!
- **July** - Honored at **PrevCon 2023** where our CEO & Founder, **Judy Bannon**, was recognized with the **Safe Kids Champion Award**.
- **August** - Welcomed two new **RN Reviewers** to our team to support the Safe Sleep Hospital Certification program. Check out our September newsletter to learn about Jill & Michele.
- **September** - Hosted free, live **"Ask the Expert"** roundtable. Thanks to Dr. Michael Goodstein and members of the **AAP Safe Sleep Task Force** for this special hour.
- **October** - Marked Infant Safe Sleep month with the NICHD and **#clearthecrib** challenge with our **Safe Sleep Street Team** taking the challenge on the road and sharing across social media. Follow us on social media to check these out!
- **November** - Celebrated our **25th Anniversary** with a party at our headquarters, in Pittsburgh, PA. The night of food and music, included recognition of safe sleep champions across the history of Cribs for Kids.
- **December** - Capped off our 25th year with the release of the epilogue edition of **"Five Ladies and a Fork Lift"**, Judy Bannon's book about Cribs for Kids founding and development.

### Links to the Resources and Information Across 2023

- 25th Anniversary Video & Webinars: <https://cribsforkids.org/25th-anniversary/>
- Product Catalog for Education Items: <https://cribsforkids.org/partner-product-catalog/>
- YouTube Channel for Lullaby & More: <https://www.youtube.com/@CribsforKids/videos>
- Safe Sleep Ambassador: <https://cribsforkids.org/safe-sleep-ambassador/>
- Five Ladies & a Fork Lift: <https://cribsforkids.org/five-ladies-and-a-forklift/>

## 2023 Hospital Certification by the Numbers - Thank You!

In addition to the agency-wide highlights across 2023, we are overjoyed at the growth this past year of our National Infant Safe Sleep Hospital Certification program. We are so proud of the hospitals committed to infant safe sleep. For the past five years, despite challenges of census and staffing, you and your team members dedicate yourselves to infant safe sleep via our Hospital Certification program. **We reviewed and awarded a record number of applications-- 154 in total.** This 154 compares to 136 in 2022, 115 in 2021, and 72 in 2020.



The 154 applications reviewed in 2023 represent:

- **69 Hospitals Newly Designated** (23 Gold, 13 Silver, 33 Bronze)
- **64 Hospitals Earning a Second 5-Year Designation** (36 Gold, 15 Silver, 13 Bronze)
- **21 Hospitals Upgrading** to Silver or Gold with their Annual Compliance Report

In December 2023 14 hospitals earned certifications and upgrades. We'll highlight those hospitals and the January awards in next month's e-newsletter. In the meantime, we begin 2024 with over 500 actively certified hospitals, caring for nearly one million babies each year. Notable for 2023 is the system-level certification earned by **SSM Health**, representing 15 hospitals across three states, and **Orlando Health's Winnie Palmer Hospital for Women & Babies** earning its Infant Safe Sleep Certification in 2023. This Florida hospital is the largest certified US hospital to date, welcoming nearly 15,000 babies each year along with 2,000+ NICU admissions. Big and small, near and far, every baby needs to sleep safely. We look forward to what 2024 brings for our program.

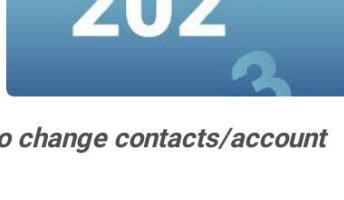
Thank you!

[www.cribsforkids.org/hospitalcertification](http://www.cribsforkids.org/hospitalcertification)

## 2024 Certification Requirements, Resources & Tools

### Submittable Platform Use

Thank you to all of our hospitals for their patience and participation over the past year with our conversion to Submittable. With your feedback, we have made some edits to the application and annual report forms providing more direction where needed. We clarified items on the application management page and added **detail on how to change contacts/account owner in Submittable**.



### Updated Manual, Evaluation Guides, & Toolkit

Based on your feedback and questions, we updated information across the resources for Hospital Certification. This means the manual, guides, and tool kits have minor adjustments to support hospitals independently progressing through the certification application process.

### Reminders for 2024 Certification Requirements

As announced in January 2023, there are **two requirements beginning in 2024**. These requirements are a result of the 2022 AAP updated recommendations, ensuring our program aligns with these. Remember, these two new requirements are for hospital certification applications, and **NOT** annual reports. The two new requirements are:

- **All hospitals must assess for infant safe sleep space access.** Bronze & Silver hospitals need to provide resource referrals. As always, only Gold hospitals need to provide a safe sleep space prior to discharge.
- **Hospital-owned clinics providing pre-natal care** need to include **train** health care team members and **educate** their expectant patients on infant safe sleep.

*Information Is Easily Accessed Here or We Are an Email Away:*

**Applications, Annals, Account Management:** <https://cribsforkids.org/apply-manage/>

**Manual:** <https://cribsforkids.org/manual-guides/>

**Tool Kit:** <https://cribsforkids.org/hospital-certification-toolkit/>

**Application/Submittable Management:**

**Questions:** [hospitalcertification@cribsforkids.org](mailto:hospitalcertification@cribsforkids.org)

## Start the New Year Strong - Webinar, Conference & Spotlight



### Final - Register for the 25th Anniversary of our 25th Anniversary Series

Click here to sign up for Thursday, 1/25/24 featuring year-end wrap up and a conversation with the team from Safe Sleep Simulation.

<https://cribsforkids.org/25th-anniversary/>



### Conference or Submit an Abstract: Complete Early Bird Registration

Click here to submit an abstract sharing how your hospital supports safe sleep in your community, or register to attend.

<https://cribsforkids.org/conference/>



### Partner Newsletter: Sign up to Receive this Monthly E-Newsletter

The final Friday of each month we publish an e-newsletter for our partners across the country. If you'd like to receive this send your name & email to

[info@cribsforkids.org](mailto:info@cribsforkids.org)

## On the Calendar for 2024

2024 starts off big with our final **25th Anniversary Safe Sleep Champions** live webinar on **Thursday, January 25th**, at noon eastern. We've got a link below to sign up. We are so proud to virtually collaborate and share with colleagues at our **8th National Cribs for Kids Conference** from **May 7th - 10th, 2024**. Abstracts open until **January 17th** and Early Bird registration is open now.

Coming in 2024:

- Launch of new **Infant Products** available to partners and direct to consumer.
- Redesign of **Safe Sleep Academy**, expanding support and resources for those caring for baby.
- **New, targeted education** for safe sleep educators, supporters, and advocates. Building on the our Safe Sleep Ambassador module, across 2024 we will release a series of education modules for professionals working in childcare, child protective services, NICUs, and as first responders.
- **Expansion of our 12 Steps for 12 Months** of Infant Safe Sleep for ease of use in pre-natal and pediatric appointments.

**Do you have ideas to share?**

**Join the conversation with like-minded colleagues at our 8th National Cribs for Kids Conference, May 7th-10th, 2024**



## Fun Foto Feature - 2023 On the Road & In the News



**Receiving Recognition at PrevCon 2023**



**Visiting Partners to #CleartheCrib**



**Presenting at ISPID in Italy**

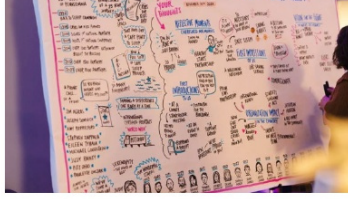
## More Fun Fotos - In the News Celebrating 25 Years

We marked our 25th year across 2023 hosting free webinars, debuting a lullaby and new education, and with an end of year celebration. With a cookie table (IYKYK), photo booth, live artist, and a declaration from the City of Pittsburgh, click here to learn more about the evening:

<https://www.cbsnews.com/pittsburgh/news/on-a-positive-note-cribs-for-kids-25th-anniversary-expansion-australia/>



**Judy Talks about Cribs' History and Recognizes Supporters**

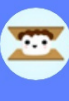


**Artist Captures Messages Live Throughout the Night**



**Self-Guided Tours at our Headquarters**

## Here's Wishing Us Each A Successful 2024!



**Devon George**

Devon is using Smore to create beautiful newsletters