

CRIBS FOR KIDS CONFERENCE

25 YEARS: THE POWER OF THE PAST, THE FORCE OF OUR FUTURE

**NOTE: THIS IS A TENTATIVE AGENDA. PRESENTATION ORDER AND TITLES MAY BE SUBJECT TO CHANGE.
SOME PRESENTATIONS ARE STILL BEING CONFIRMED & WILL BE ADDED ASAP.**

DAY 1 – TUESDAY, MAY 7, 2024

Plenary Sessions

11:00 AM – 11:30 AM ET	Welcome & Opening Remarks Judy Bannon Cribs for Kids®
11:30 AM – 12:00 PM ET	Presentation Title TBD – Topic: Products & Safe Sleep For Babies Act Michael Goodstein, MD <i>Wellspan York Hospital</i>
12:00 PM – 12:30 PM ET	The Biomechanics of Incline Sleep Erin Mannen, Ph.D., Mechanical Engineering <i>Boise State University</i>
12:30 PM – 1:00 PM ET	LUNCH BREAK
1:00 PM – 1:30 PM ET	Unwrapping the Stagnation in SUID Rates Barbara Ostfeld, Ph.D. <i>Rutgers Robert Wood Johnson Medical School and SIDS Center of New Jersey</i>
1:30 PM – 2:00 PM ET	Safe Sleep Instructor Training: Outcome Evaluation Using the RE-AIM Framework Christy Schunn, LSCSW & Stephanie Kuhlmann, D.O. <i>Kansas Infant Death and SIDS Network, Inc.</i>
2:00 PM – 2:30 PM ET	Digital Engagement: Exploring the Impact of Social Media Platforms on Infant Sleep Safety Patterns Caitlin Pollard, MA <i>Mental Health Resources, Campbell University</i>

2:30 PM – 3:00 PM ET **Group Discussions & Networking**
These groups will have discussion questions that pertain to infant safe sleep and addressing barriers. Attendees will have their choice of group to join. These groups will be designed to promote networking amongst the Safe Sleep Community Members. The discussions will be presented to the group during the Friday “Where Do We Go From Here” session.

3:00 PM -3:30 PM ET **AFTERNOON BREAK**
Visit Pre-Recorded Poster Sessions and Exhibitors

3:30 PM – 4:00 PM ET **High Prevalence of Falling Asleep During Infant Feeding and Associated Factors**
Fern Hauck, MD, MS
University of Virginia, Department of Family Medicine

4:00 PM – 4:30 PM ET **Characteristics of Sudden Unexpected Infant Deaths on Shared and Nonshared Sleep Surfaces**
Alexa Erck Lambert, MPH
Centers for Disease Control Prevention

Cribs for Kids: Beyond Safe Sleep

4:30 PM – 5:00 PM ET **Partnerships for Innovation in Lead Exposure Prevention Education: Happy, Healthy, Lead-Free Me!**
Gail Gettens, MS, ECMP
NH Division of Public Health Services

DAY 2 – WEDNESDAY, MAY 8, 2024

Plenary Sessions

10:30 AM – 11:00 AM ET **Daily Welcome & Announcements**

11:00 AM – 11:30 AM ET **Presentation Title TBD – Topic Product Safety Spotlight**
Oriene Shin
Consumer Reports

11:30 AM – 12:00 PM ET **The Safe Sleep Plan: A New Messaging and Communication Framework**
Mia Morton, BS
Spokane Regional Health District

12:00 PM – 12:30 PM ET **Group Discussions & Networking**

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12:30 PM – 1:00 PM ET

LUNCH BREAK

1:00 PM – 1:30 PM ET

Review of the American Academy of Pediatrics 2022 Safe Sleep Recommendations

Rachel Moon, MD

University of Virginia School of Medicine

1:30 PM – 2:30 PM ET

Ask the AAP Taskforce – Q&A Panel Discussion

Rachel Moon, MD

Michael Goodstein, MD

Fern Hauck, MD

Other Panelists TBD

Concurrent Sessions

Community Collaborations

2:30 PM – 3:00 PM ET

Cribs for Change: Collaborating across the Community

Lori Winkler, MSN, RN, TNS, CPEN

SSM Health Cardinal Glennon

3:00 PM – 3:30 PM ET

A Visit Can Save a Life: The Role of Child Protective Services Caseworkers in SUID

Spencer Poston, MSc & Devon George, MSN, RN

UPMC Children’s Hospital of Pittsburgh & Cribs for Kids®

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM ET

Healthy Mom and Baby: Whole Family Wellness and Safe Sleep

Stephanie Bennett, RN, BSN & Angela Patton

Licking County Health Department

4:15 PM – 4:45 PM ET

A Healthy Start to Reducing Infant Loss of Black Babies

Chaunda Cunningham, LSW & Chastity Everett

Healthy Start, Inc.

Safe Sleep Messaging & Behavior Change

2:30 PM – 3:00 PM ET

PRESENTATION TBD

3:00 PM – 3:30 PM ET

Using Social Media to Build Bridges

Shayna Raphael
The Claire Bear Foundation

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM ET

A Peer to Peer Community Initiative to Empower Dads on Safe Sleep and Breastfeeding

Destiny Stokes & Eric Marsh

Healthy Mothers, Healthy Babies & The Fathering Circle

4:15 PM – 4:45 PM ET

Marketplace Dangers: The prevalence of recalled and unsafe infant products being sold online and their impact on safe sleep education

Michelle Barry

Safe Infant Sleep

Hospital Initiatives

2:30 PM – 3:00 PM ET

Successes and Barriers: Development of an Infant Safe Sleep Program at a Pediatric Hospital

Jennifer Gingrasfield, MSN, RN PPNP-BC & Sara Drumm, RN

Boston Children's Hospital

3:00 PM – 3:30 PM ET

Optimizing Workflow of Safe Sleep Education and Resources in a NICU Within a Stand-Alone Pediatric Facility

Amanda Morales, MSN, APRN, CPNP-PC, CCRN, C-ELBW & Yesica Peraza

Nicklaus Children's Hospital

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM ET

Enhancing Safe Sleep Education Practices in an Urban Multiethnic Community Hospital

Lourdes Cohen, MD & Svetlana, RN, MSN, CLC

Flushing Hospital Medical Center

4:15 PM – 4:45 PM ET

Our Safe Sleep Education Journey

Kinzie Evrard & Mary Beth Wright

Norton Healthcare

Research & Data

2:30 PM – 3:00 PM ET

Analysis of Photos Shared on Facebook in the Context of SIDS

Kelly Pretorius, PhD, MPH, MSN, PNP-A/C/ & P/C & Sookja Kang

Indiana University & University of Texas at Austin

3:00 PM – 3:30 PM ET

Integrating Safe Sleep Education into a Pregnancy App: A Novel

Approach to Reaching High-Risk Populations

Rachel Berger, MD, MPH & Rachel Moon, MD

UPMC Children’s Hospital of Pittsburgh & University of Virginia

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM ET

Connecting Safe Sleep and Tobacco Cessation: A Failed Research Project with Positive Outcomes

Cari Schmidt, PhD & Maria Torres

KU School of Medicine Wichita Center for Research for Infant Birth and Survival & Kansas Infant Death and SIDS Network, Inc.

4:15 PM – 4:45 PM ET

Application of Behavior Analysis to Supporting Caregivers and Medical Personnel to Adhere with Recommendations for a Safe Infant Sleeping Environment

Jason Vladescu, PhD, BCBA-D, NCSP, LBA & Jessica Day-Watkins, PhD, BCBA-D

Caldwell University & AJ Drexel Autism Institute at Drexel University

Cribs for Kids: Beyond Safe Sleep

4:45 PM – 5:00 PM ET

Presentation Title TBD

DAY 3 – THURSDAY, MAY 9, 2024

Plenary Sessions

10:30 AM – 11:00 AM ET

Daily Welcome & Announcements

11:00 AM – 11:30 AM ET

Presentation Title TBD

Sam Hanke, MD

Charlie’s Kids

11:30 AM – 12:00 PM ET

Presentation Title TBD – Topic Product Safety Spotlight

Courtney Griffin

Consumer Federation of America

12:00 PM – 12:30 PM ET

Cribs for Kids Community

Bridget Gausa & Devon George

Cribs for Kids®

12:30 PM – 1:00 PM ET

LUNCH BREAK

1:00 PM – 1:30 PM ET

Review of Interventions to Reduce Risk of Sleep-Related Infant Deaths:

Progress and Future

Trina Salm Ward, PhD, MSW
University of Wisconsin-Milwaukee

1:30 PM – 2:00 PM ET

Group Discussions & Networking

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2:00 PM – 2:30 PM ET

BREAK

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Concurrent Sessions

Community Collaborations

2:30 PM – 3:00 PM ET

Sleep Safely Baby Initiative – Breaking Barriers and Building Safe Sleep Communities

Candiss Ducksworth, MPH, CIC
Florida Department of Health in Orange County

3:00 PM – 3:30 PM ET

Nurturing Safe Sleep: The Vital Role of Breastfeeding

Joann Wrobel, MS, RD, IBCLC & David Roth
Oakland County Health Division

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM

Developing Innovative Ways to Expand Safe Sleep Messaging: Pilot-Testing a Safe Sleep Shelter Program and Postnatal Booster Sessions

Trina Salm Ward, PhD, MSW & Terri Miller
University of Wisconsin-Milwaukee & Georgia Department of Public Health

4:15 PM – 4:45 PM ET

PRESENTATION TBD

Safe Sleep Messaging & Behavior Change

2:30 PM – 3:00 PM ET

Assessing Universal Considerations in Infant Mortality Across the Globe: A Descriptive Observational Study of SIDS Knowledge and Reduction Coverage on YouTube

Aysha Jawed, Ed.D., LCSW-C, MPH & Catherine Ehrhardt, BSN
Johns Hopkins University School of Medicine & Johns Hopkins Children’s Center

3:00 PM – 3:30 PM ET

Innovate to Educate: Transforming Ideas into Practical Teaching Tools

Adriahn Hindsley & Alyssa Ehinger
Safe Sleep Simulation

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM ET

Presentation Title TBD

Kansas Infant Death and SIDS Network, Inc.

4:15 PM – 4:45 PM ET

PRESENTATION TBD

Hospital Initiatives

2:30 PM – 3:00 PM ET

INspire – How Recognition Can Drive Measurable Result

Brittany Waggoner, MSN, RN, AGCNS-BC
Indiana Hospital Association

3:00 PM – 3:30 PM ET

Improving Adherence to Infant Safe Sleep Practices in an Acute Care Pediatric Setting

Mayra Manchego, DO & Jennifer Rutt
Atrium Health Wake Forest Baptist

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM ET

Equity and Safe Sleep for Infants (ESSI): A Statewide Neonatal Quality Improvement Initiative

Alana Rivera, MSN, RNC-OB, C-EFM, CLC & Leslie Caldarelli, MD
Illinois Perinatal Quality Collaborative

4:15 PM – 4:45 PM ET

Implementation of an Evidence-Based Infant Safe Sleep Program at 12 Statewide Hospitals

Marilyn Stringer, PhD, WHNP, FAAN & Jessica Lazzeri, DNP, RN, NEA-BC
University of Pennsylvania

Public Safety Initiatives

2:30 PM – 3:00 PM ET

Understanding Sleep Related Infant Death Investigations

Trista Baird, Captain
South Carolina Law Enforcement Division (SLED)

3:00 PM – 3:30 PM ET

Presentation Title TBD

Lisa Mayhew

3:30 PM – 3:45 PM ET

AFTERNOON BREAK

Visit Pre-Recorded Poster Sessions and Exhibitors

3:45 PM – 4:15 PM ET **Including First Responders in Infant Safe Sleep Education Efforts to Decrease Sleep-Related Infant Deaths**
Colleen Nelson, LMSW & Samantha Mishra
Michigan Department of Health & Human Services, Bureau of Health and Wellness & Bureau of Emergency Preparedness, EMS and Systems of Care

4:15 PM – 4:45 PM ET **PRESENTATION TBD**

Cribs for Kids: Beyond Safe Sleep

4:45 PM – 5:00 PM ET **Presentation Title TBD**
Lisa Gambon
Skin to Skin Gowns

DAY 4 – FRIDAY, MAY 10, 2024

Plenary Sessions

10:30 AM – 11:00 AM ET **Daily Welcome & Announcements**

11:00 AM – 11:30 AM ET **Family Stories of Sleep-Related Loss**
Colleen Nelson, LMSW
Michigan Department of Health & Human Services, Bureau of Health and Wellness

11:30 AM – 12:00 PM ET **Managed Care Organizations & Safe Sleep**
Bridget Gausa
Cribs for Kids

12:00 PM – 12:30 PM ET **Risk Perception and Sudden Unexpected Infant Death**
Kyran Quinlan, MD, MPH
Rush University Children’s Hospital

12:30 PM – 1:00 PM ET **LUNCH BREAK**

1:00 PM – 2:30 PM ET **WHERE DO WE GO FROM HERE GROUP DISCUSSION**
Michael Goodstein, Judy Bannon, & Devon George
Wellspan York Hospital & Cribs for Kids

2:30 PM – 3:00 PM ET **Closing Remarks**
Judy Bannon
Cribs for Kids

PRE-RECORDED POSTER SESSIONS

Novel Approaches for Teaching SIDS Prevention with Children

Ann Lambert, DNP, MSN, PPCNP-BC & Irina Martin

Auburn University College of Nursing & Auburn University College of Science and Math

Safe Sleep Initiative

Margaret Cotlar, MSN, RN, IBC:C & Amber Ross

Houston Methodist Sugar Land

A Pediatric Clinic Safe Sleep Education Program

Michelle Burger, BSN, RN

Rutgers University

Infant Safe Sleep Subject Matter Experts: Crib of Horrors Roleplay Activity & Baby Registry Basics Brochure

Bonnie Renner-Ohnishi, BSN, RNC, NEA-BC & Elizabeth Quigley, MSN, RNC, NEA-BC

Hospital of the University of Pennsylvania